

PTO Leadership Council Meeting
September 5, 2017: 5:30 pm

Attendees: Matt Menne, Jess Danielian, Joan Pinegar, Leslie Grotenhuis, Jakob Holy, Steve Wyda, Rhonda Sizemore, Pepi Acebo, Bo Royer, Mitch Russell, Libby Kyles, Sarah Patton

Breakfast of Hope: Mitch Russell provided update.

- Fourth annual BoH will be on Thursday, October 5, 8-9 am in the IDES gym.
- Mitch is trying to get teen daughter and co to help set up.
- Scott Fischer will emcee. Ms Fowler will have the ukulele club do a performance piece.
- Table captains are still needed. Have 13 in place, **7 more table captains needed**. Each needs to recruit 9 attendees. Consider inviting not only current parents, but also parents of pre-K kids and kids who may transfer (i.e., those who might attend in future).
- Mitch will try to get flyers out this week. Robocalls to come. Brooks offered to help.
- Table captain meeting on Wednesday Sept 6, 8 am in conference room.

Hot Chocolate 10K: Leslie Greutenhaus provided update

- 11th annual race will be January 20. Registration has stagnated since there are so many more AVL races now. So NEW: 5K race added to the mix! (start at same spot, but will go into Montford - hilly!)
- More volunteers will be needed. **Need someone in charge of recruiting volunteers**, portal is ready to go.
- Current sponsors: Black's Orthodontics \$3000; French Broad Chocolates (\$2500 worth of ganache!); Radio advertising, 828.com. New sponsors needed (automotive place? Subaru? Could do a "Guess the number of Subarus in the parking lot" raffle type thing). **Need someone to find sponsors.**
- Kid Zone Sponsor: French Broad Pediatrics
- Idea: kids get pledges to run (similar to Jump Rope for Heart)
- Pasta Dinner: Libby Kyles/5th graders taking this on as a fundraiser. Note: pasta dinners AND GoLocal cards can be pre-purchased online.
- \$5K in hand now.

IDES Garden Additions: Steve Wyda provided update

- Shade Sail:
 - Currently working on design and material. 4 posts, 2 high (7' depth), 2 low (4' depth), hyperbolic shape, likely area around 20' x 30', waterproof material (probably red or green)
 - Does not need to be permitted. Quote for installation - \$5200 but this included permitting cost (\$300 NA) and a slightly larger size, so cost expected to be less.
 - Structural engineer to design.
- Storage Structures:
 - Will be two, 1 for 3-5 area and 1 near pre-K space (off to side). 3-5 built first.
 - Design by 2 in-house (i.e., IDES parents) architects. Will have green living roof and area to post garden news, rules etc, rain barrel.
 - Will meet architects to discuss a few potential modifications to original design (e.g., less windows to enhance storage space).
 - Note that there needs to be space for 4-5 graders to run around and play tag etc. Goal is to have ti on other side of fence/gate. (Cobb oven will also be installed near orchard).

Next Week's Meeting and Ice Cream Social (September 11)

- Ice cream social will be 5-6 pm. Hop will supply enough for 700 (potentially), but we're charged by # of cones served. Hop staff will serve. Will be in courtyard with basketball courts. **Will need some folks to direct (note Breezeway area will overlap with parents picking up Bright Ideas kiddos).**
- PTO meeting (including vote on budget for the year) will be 6-7 in the media center. Childcare and pizza for kids will be available in cafeteria or workroom.
- Note: teachers cannot send out email information without approval from principal/vice principal. Draft note and get approval so all teachers can send the same thing to remind parents about this event.

Aside: Many kudos and thanks to Pepi (brainchild/organizer/laborer) and others (Matt, Joan, Bo, Rhonda, Ryan Williams and others) for building the picnic tables. It's a BIG deal - thank you!!!

Budget:

- Funding priorities for this year not represented in last year's budget:
 - Artist in Residence program
 - Artwork for halls that reflect population
 - Equity work (facilitators for teacher/parent training)
 - Permanent shade structure
- Line by line discussion (key notes)
 - Adjusted 5th grade scholarships to reflect larger class
 - All specialists treated same (i.e., receive same amount of funding)
 - Will try to see yearbooks at \$10 each, no profits made. \$300 to start in account.
 - \$2000 for racial/equity facilitation. This is new and amount can be re-evaluated later in the year.
 - Jesse Emry is taking directory and inputting information manually (already 1/3 of the way through, this is a big lift - thanks Jesse!). Directory will be electronic and opt out features for each person can be turned on/off easily at any time. Cost is slightly more (\$450), but worth it - can also use this software to send out mass text messages.
 - Add Soul Food potluck (\$500). Friday before Thanksgiving, big hit last year.
 - Garden budget same as last year. Garden Vision team shooting for \$9000 in fundraising to support new additions (see above). Teacher team is really good and has some great strategies
 - Note: Carolina Panthers provides grants to upgrade playgrounds, maybe up to \$10K - something to consider.
 - **Leadership council unanimously approved budget. Next step: Matt to present to staff.**